

Interventional
Orthobiologics
Foundation



IOF | **MAX**
EXPERIENCE

10
YEARS

Exhibitor Prospectus & Event Sponsorship Opportunities

February 26 - March 1, 2025



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WHEN**February 26 - March 1, 2025**

Pre conference labs February 26 & 27

General session February 28 & March 1

WHERE**Talking Stick Resort**

9800 E Talking Stick Way

Scottsdale, AZ 85256

Why Exhibit at IOF?

The Interventional Orthobiologics Foundation (IOF) is a 501(c)3 dedicated to physician education through scientific and evidence-based research in the growing field of orthobiologics. IOF focuses on guidelines, standards, and ethics in orthobiologics and brings all the hot topics to its conference each year.

The IOF Max Experience continues to be the largest orthobiologics conference in the United States. With over 250 physician attendees last year, IOF is working tirelessly to increase its US and international presence through partnerships with other organizations, word-of-mouth and a larger presence digitally. This is a critical time in orthobiologics, and with ample networking time built in, you will have great opportunity to expand your reach. IOF Max Experience attendees are 95% physicians, most of whom are still self-employed. If you are in the area of orthobiologics, you won't want to miss this year!



Driving attendee traffic to the exhibit hall

01**DEDICATED EXHIBIT TIME**

Over 8 hours of meals, happy hours and breaks providing you ample time to reach your audience.

02**MEALS**

All meals will be served in the exhibit hall among the booths.

03**HAPPY HOURS**

Friday's Welcome Reception and Saturday's Networking Reception will be held in the exhibit hall, providing attendees the opportunity to visit with exhibitors while enjoying an open bar and heavy hors d'oeuvres.

04**BEVERAGE BREAKS**

Conference attendees will be provided with beverages in the exhibit hall during morning and afternoon breaks.



Industry Demo Labs (Optional)

Industry Demo Labs are put on by you and are two, concurrent 50-minute sessions back-to-back on Saturday, March 1. You'll host your session for "Group A" (the -7:45 am- 8:35 am group) and then repeat your session for "Group B" (the 8:45-9:35 am group). Each group will be filled with pre-registered attendees, who are able to register as part of their IOF Max Experience. You are free to do whatever you want in your two 50-minute sessions. IOF has reserved the space for you to hold your labs, and now, we are reducing the cost for demo labs by 50% when you take advantage of our early bird pricing and register by November 1, 2024. You'll be responsible for your staff, supplies, and AV needs in your room, but the room, tables, chairs, beverages, and snacks will be covered by IOF. PLEASE NOTE: The hotel does not allow cadavers. You'll have two lists of very hot leads (your Demo Lab attendees) at the end of it all.

WHAT WE NEED FROM YOU is your commitment to hold the lab **NO LATER THAN DEC 29**. We also need a 2-3 sentence write-up of what you will cover in your lab so that we can promote it to the attendees. You can get as creative as you like to "sell" your lab, as these will be **NON-CME** time. Conference attendees will register for the demo labs they'd like to attend at the time of registration, so the sooner we have your information, the better.

COST to host a demo lab is \$1000, early bird is \$500 when you register by 11/1/2024.

Space is limited to 10 Industry Demo Labs.



Thursday 2.27.25

TIME	EXHIBIT HALL ACTIVITY
2:00 - 5:00 pm	Exhibitor Check-in/Booth Set-up Note: all marketing material to be included in the conference bag must be turned in by 3pm. If they are turned in after this time, we cannot guarantee they will make it into the attendee bags.
5:30 - 7:00pm	Welcome Reception

Friday 2.28.25

TIME	EXHIBIT HALL ACTIVITY
7:00 - 7:45 am	Breakfast
9:30 - 10:00 am	Break
11:45 - 12:45 pm	Lunch
2:30 - 3:00 pm	Break
5:00 - 6:00 pm	Networking Reception

Saturday 3.1.25

TIME	EXHIBIT HALL ACTIVITY
7:00 - 7:45 am	Breakfast
7:45 - 9:35 am	Optional: Industry Demo Labs (see page 5 for info)
12:00 - 1:00 pm	Lunch
3:00 - 5:00 pm	Booth Break-down

ELECTRICAL SERVICES Available upon request. Additional charges may apply.

Official Housing

Talking Stick Resort

9800 E Talking Stick Way

Scottsdale, AZ 85256



BOOKING LINK: book.rguest.com/onecart/wbe/room/1207/talkingstickresort/2025-02-25/2025-03-01/25114/1

ROOM BLOCK RATES: \$319 per night, plus taxes and fees. A resort fee of \$20.00 per day, per room includes the following: Refrigerator in guestroom stocked with bottled water daily, in-room coffee and access to the 24 hour fitness center. Bellman gratuities are \$10.00 per room, round trip and housekeeping gratuities are \$3.00 per room, per night. These charges will automatically be posted to guest's individual folios.

IOF has secured a room block with discounted rates at Talking Stick Resort February 25- March 1, 2025. Discounted rooms are limited and available on a first come, first serve basis. The room block with discounted rates ends on Friday, January 31, 2025. Exhibitors who book using the official room block over the peak event dates will be extended the contracted rate 3 days before and 3 days after the official event date. If booking by phone, please reference booking ID# 25114. Booking Link:

book.rguest.com/onecart/wbe/room/1207/talkingstickresort/2025-02-25/2025-03-01/25114/1

Hotel check-in time is 4:00pm; check-out time is 11:00am.

All guests arriving prior to 4:00pm will be accommodated as rooms become available. Hotel's guest services staff can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure day.



Policies & Fees

FEES:

Exhibitor registration includes 2 badges, a table and 2 chairs:

\$4800, Early bird \$4050 if registered by 11/1/24.

Additional exhibitor badges \$900 per exhibitor.

Industry Demo Labs: \$1000, Early bird \$500 if registered by 11/1/2024

REFUND POLICY:

Cancel by November 1, 2024: receive a 50% refund minus a 3% processing fee; Cancel between November 2, 2024 and December 31, 2024: receive a 20% refund minus a 3% processing fee. No refunds will be issued after January 1, 2025.

CANCELLATION POLICY:

All approved refunds will be issued within 30 days of the request. No refunds will be issued for requests made after January 1, 2025. Payment in full is due at time of registration.

Sponsorship Opportunities

Gift a resident/fellow conference attendance \$1,000

(this is tax-deductible!)

Gift a resident/fellow attendee conference and lab attendance \$2500

(this is tax-deductible!)

Conference Bag Sponsor \$500

*(8 available) *see important dates & deadlines*

Golf Hat Sponsor \$1,500

*(4 available) *see important dates & deadlines*

Welcome Reception \$7,500

(1 available)

Welcome Reception Plus \$12,000

includes exhibitor booth and up to 3 exhibitor badges (1 available)

Networking Reception \$7,500

(1 available)

Networking Reception Plus \$12,000

(includes exhibitor booth and up to 3 exhibitor badges) (1 available)

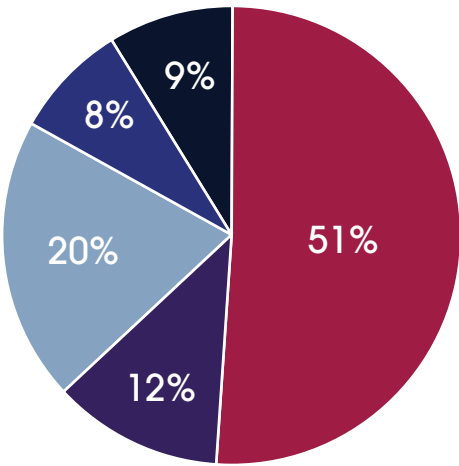
Speaker Dinner Sponsor \$15,000

(includes two invitations to the exclusive dinner)



Breakdown of IOF Membership

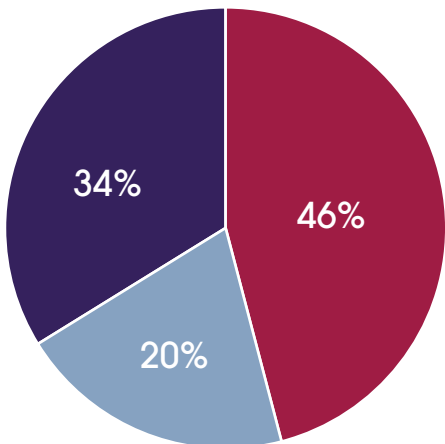
96% of registered attendees are MD/DOs.



Practice Specialty

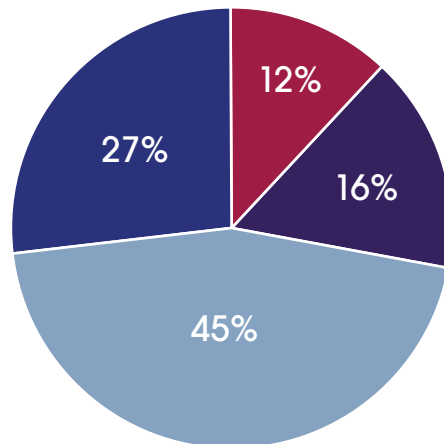
- Physical Medicine & Rehabilitation
- Interventional Pain
- Family Medicine/Sports Medicine
- Orthopedic Surgery
- Other

Practice Setting



- Solo Practitioner/Single Specialty
- Multi Specialty Group
- Hospital (Community & Academic)

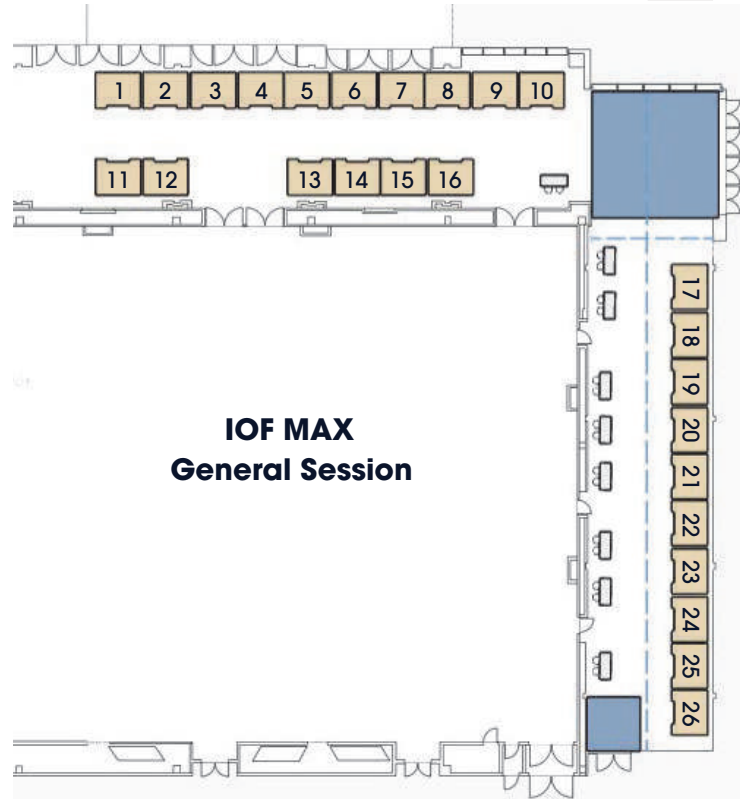
Physician Location



- International
- East Coast
- Central
- West Coast

Booth Assignment

Booth assignment will be on a first come, first served basis, per the floor plan to the right. Applications received without the necessary payment will not be assigned a space.



We promote Your Presence

We appreciate our exhibitors and to show our appreciation, we offer complimentary recognition on the IOF Max Experience website, IOF Max Experience mobile app, exhibitors/exhibit hall map included on conference agenda, exhibitor logos will be displayed on various marketing reels on-site, as well as an opportunity for you to provide marketing material to be included in the conference bag given to each attendee at registration. **Please send your company logo (in png or jpg format) to leisha@interventionalorthobiologics.org no later than January 15, 2025.**



Exhibitor Shipping Info

In order to insure that no packages are refused upon delivery, please address all packages as indicated below:

Talking Stick Resort
ATTN: Rachel Hughes/IOF/Vendor Name
9800 East Talking Stick Way
Scottsdale, AZ. 85256

Following the address, packages should be marked 'Hold for Arrival' and list: the name of the program, company or group affiliation, the name of the guest and the expected arrival date.

Amazon Packages: Add Delivery instructions to include business, and leave package at LOADING DOCK.

Talking Stick Resort charges a \$10 per box handling fee. Any larger boxes that require flatbeds to move to/from the event space will be charged \$25 per box. For boxes held more than 5 days pre/post conference dates, there will be a pallet/crate fee of \$150 per pallet/crate.

Loading Dock: The Resort loading dock is open for deliveries from 9:00am – 2:00pm. Deliveries prior to 9:00am and after 2:00pm require special arrangements and must be booked in advance. There will be an additional charge of \$50 per hour (2 hour minimum). Guests, vendors, and outside suppliers are limited to the use of one loading bay. (Note: Guests, vendors, and outside suppliers needing access to the 'back-of-house' must wear visitor badges at all times. A valid state ID is required and badges will be issued by the Security Department.)"

Outgoing Boxes need to have preprinted shipping labels. Talking Stick Resort will only hold a box for 24 hours after the event concludes.

In addition, please use a marker and include this on the package:

IOF Max Experience/2025

Important Dates & Deadlines:

DATE	REQUIREMENT
November 1	Early bird exhibitor registration ends
November 1	Last day to cancel and receive a 50% refund, minus service fee.
December 29	Last day to commit to hosting an industry demo lab.
December 15	Last day to cancel and receive a 20% refund, minus service fee. No refunds will be given after January 1st.
January 1	Deadline to submit company logo (png or jpg format) for the conference bag and golf hat sponsorship opportunity.
January 31	Last day to book using the discounted room block link.
January 31	Deadline to submit company logo (png or jpg format) to be used for exhibitor recognition.
February 21	Pre-registered attendee list emailed to exhibitors. Requests to receive attendee list prior to this date will not be honored.
February 27	Insert for conference bag due by 3pm.

IOF Staff

Reach out to us with any additional questions!



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